



Product Catalogue



Arana Premium is a brand established in 1989 with a pioneering mission in the cleaning industry. Our goal is to reshape the cleaning experience by offering our customers environmentally friendly, effective, and high-quality cleaning products.

Our mission is to provide the highest level of customer satisfaction and trust by acting in line with the principles of innovation, quality, and environmental sustainability. As Arana Premium, we carefully formulate each of our products and continuously strive to meet the highest quality standards.

Our product range serves a wide variety of needs, from household cleaning to industrial areas. Thanks to our advanced formulations, each of our products is effective and reliable, while also being environmentally friendly. Because we see cleaning not just as a task, but as a responsibility.

As the Arana Premium family, we continuously prioritize research and development activities, using the latest technologies and the best materials to constantly improve our products. We adopt a flexible and innovative approach to meet our customers' needs.

Share your cleaning with us; as Arana Premium, we are always by your side. Join us for a healthy, hygienic, and clean life, and let's give new meaning to cleanliness!



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING POWDER FOR
WHITE AND COLORED CLOTHES**



ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			FORWET COLOR ULTRA CLEANING			FORWET COLOR ULTRA CLEANING			SVS COLOR ULTRA CLEANING		
CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY
A001	9	1	A002	9	1	A003	9	1	A004	10	1	A005	9	1	A006	9	1

ARANA

Laundry Detergent

MADE IN
TÜRKİYE

AUTOMATIC WASHING POWDER FOR
WHITE AND COLORED CLOTHES



AREN COLOR ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING		
CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY
A007	5	4	A008	5	4	A009	5	4	A010	5	4	A011	5	4	A012	5	4



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING POWDER FOR
WHITE AND COLORED CLOTHES**



ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			FORWET COLOR ULTRA CLEANING			FORWET COLOR ULTRA CLEANING			SVS COLOR ULTRA CLEANING		
CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY
A013	3	6	A014	3	6	A015	3	6	A016	3	6	A017	3	6	A018	3	6

ARANA

Laundry Detergent

MADE IN
TÜRKİYE

AUTOMATIC WASHING POWDER FOR
WHITE AND COLORED CLOTHES



AREN COLOR ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING			ARANA WHITE ULTRA CLEANING			ARANA COLOR ULTRA CLEANING		
CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY
A019	1	12	A020	1	12	A021	1	12	A022	1	12	A023	1	12	A024	1	12



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING POWDER FOR
WHITE AND COLORED CLOTHES**



AREN COLOR ULTRA CLEANING			AREN COLOR ULTRA CLEANING			AREN COLOR ULTRA CLEANING			AREN COLOR ULTRA CLEANING			AREN COLOR ULTRA CLEANING		
CODE	GR	BOX QTY	CODE	GR	BOX QTY	CODE	KG	BOX QTY	CODE	KG	BOX QTY	CODE	GR	BOX QTY
A025	125	100	A026	500	24	A027	20	1	A028	2.5	8	A029	150	75



Fabric Softener

AUTOMATIC FABRIC SOFTENER LIQUID FOR
WHITE AND COLORED CLOTHES

MADE IN
TÜRKİYE



AREN AMBER		
CODE	LT	BOX QTY
B001	1	12

AREN LILLY		
CODE	LT	BOX QTY
B002	1	12

AREN AMBER		
CODE	LT	BOX QTY
B003	1	12

AREN LILLY		
CODE	LT	BOX QTY
B004	1	12

AREN AMBER		
CODE	LT	BOX QTY
B005	1	12



Fabric Softener

MADE IN
TÜRKİYE

AUTOMATIC FABRIC SOFTENER LIQUID FOR
WHITE AND COLORED CLOTHES



AREN LILLY		
CODE	LT	BOX QTY
B006	3	6

AREN ORKIDE		
CODE	LT	BOX QTY
B007	3	6

ARANA LILLY		
CODE	LT	BOX QTY
B008	3	6

ARANA AMBER		
CODE	LT	BOX QTY
B009	3	6

ARANA PEONY		
CODE	LT	BOX QTY
B010	3	6

ARANA ORCHID		
CODE	LT	BOX QTY
B011	3	6



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING LIQUID FOR
WHITE AND COLORED CLOTHES**



AREN JET BLACK		
CODE	LT	BOX QTY
B012	1	12

AREN ULTRA WHITE		
CODE	LT	BOX QTY
B013	1	12

AREN ULTRA COLORFUL		
CODE	LT	BOX QTY
B014	1	12

AREN BABY		
CODE	LT	BOX QTY
B015	1	12



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING LIQUID FOR
WHITE AND COLORED CLOTHES**



AREN JET BLACK			AREN ULTRA WHITE			AREN ULTRA COLORFUL			AREN BABY			ARANA ULTRA COLORFUL			ARANA ULTRA BLACK		
CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY
B016	3	6	B017	3	6	B018	3	6	B019	3	6	B020	3	6	B021	3	6



Dishwashing Liquid

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES ACCUMULATED
GREASE AND GIVES A REFRESHING SCENT



AREN APPLE		
CODE	ML	BOX QTY
B022	739	12

AREN LEMON		
CODE	ML	BOX QTY
B023	739	12

ARANA APPLE		
CODE	ML	BOX QTY
B024	739	12

ARANA LEMON		
CODE	ML	BOX QTY
B025	739	12



Multirin Multiprix

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES STUBBORN
STAINS AND GIVES A REFRESHING SCENT



AREN MULTIPIRIN MULTIPRIX

CODE	ML	BOX QTY
B026	750	12



AREN MULTIPIRIN BATHROOM

CODE	ML	BOX QTY
B027	750	12



AREN MULTIPIRIN KITCHEN

CODE	ML	BOX QTY
B028	750	12



Glass Cleaning

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES STUBBORN
STAINS AND GIVES A REFRESHING SCENT



ARANA GLASS CLEANING

CODE	LT	BOX QTY
B029	1	12

ARANA GLASS CLEANING

CODE	ML	BOX QTY
B030	500	12



Shower Gel

MADE IN
TÜRKİYE

IT CLEANS THE BODY DEEPLY AND
PROVIDES A REFRESHING SCENT



AREN BABY		
CODE	ML	BOX QTY
B031	500	12

AREN BABY		
CODE	ML	BOX QTY
B032	500	12

AREN BABY		
CODE	ML	BOX QTY
B033	500	12

AREN BABY		
CODE	ML	BOX QTY
B034	500	12



Shower Gel

MADE IN
TÜRKİYE

IT CLEANS THE BODY DEEPLY AND
PROVIDES A REFRESHING SCENT



AREN STRAWBERRY		
CODE	LT	BOX QTY
B035	1	12

AREN SAFFRON		
CODE	LT	BOX QTY
B036	1	12

AREN ROSE		
CODE	LT	BOX QTY
B037	1	12

AREN CARAMEL		
CODE	LT	BOX QTY
B038	1	12



Hair Shampoo

MADE IN
TÜRKİYE

IT CLEANSES THE HAIR AND
DEEPLY NOURISHES IT



AREN ARGAN OIL			ARANA AVOKADO			AREN 2 IN 1			ARANA 2 IN 1			ARANA ARGAN OIL		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
B045	400	24	B046	400	24	B047	400	24	B048	400	24	B049	400	24



Shower Gel

IT CLEANS THE BODY DEEPLY AND
PROVIDES A REFRESHING SCENT

MADE IN
TÜRKİYE



ARANA STRAWBERRY			ARANA MILIK			ARANA COCONUT			ARANA VANILLA			ARANA ALOEVERTA			ARANA CHOCOLATE		
CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY
B039	1	12	B040	1	12	B041	1	12	B042	1	12	B043	1	12	B044	1	12



Hair Shampoo

IT CLEANSSES THE HAIR AND
DEEPLY NOURISHES IT

MADE IN
TÜRKİYE



AREN SHINE		
CODE	LT	BOX QTY
B050	1	12

ARANA VOLUME		
CODE	LT	BOX QTY
B051	1	12

AREN COLOUR		
CODE	LT	BOX QTY
B052	1	12

AREN REPAIR		
CODE	LT	BOX QTY
B053	1	12



Hand Soap

MADE IN
TÜRKİYE

IT DEEPLY CLEANSSES THE HANDS
AND GIVES A REFRESHING SCENT



TROPICAL FRUITS & ANTIQUE			JAPANESE CHERRY BLOSSOM			OCEAN SALT & SEAWEED			SWEET GRACE & LAVENDER		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
B054	500	12	B055	500	12	B056	500	12	B057	500	12



Hand Soap

IT DEEPLY CLEANSSES THE HANDS
AND GIVES A REFRESHING SCENT

MADE IN
TÜRKİYE



ARANA MANDARIN			ARANA OCCAN			ARANA AMBER			ARANA JAPANESE			ARANA LEMON		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
B058	500	12	B059	500	12	B060	500	12	B061	500	12	B062	500	12



Hand Soap

MADE IN
TÜRKİYE

IT DEEPLY CLEANSES THE HANDS
AND GIVES A REFRESHING SCENT



AREN ROMANCE			ARANA ORANGE			AREN EMOTIONAL			ARANA ROSE			ARANA LEMON		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
B063	400	12	B064	400	12	B065	400	12	B066	400	12	B067	400	12



Hand Soap

IT DEEPLY CLEANSSES THE HANDS
AND GIVES A REFRESHING SCENT

MADE IN
TÜRKİYE



ARANA AMBER			ARANA MANDARIN			ARANA JAPANESE CHERRY			ARANA MANGO			ARANA OCEAN BREEZE		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
B068	400	12	B069	400	12	B070	400	12	B071	400	12	B072	400	12

The word "Lipox" is written in a bold, blue, cursive-style font. It is enclosed within a thick, black, hand-drawn oval border. This entire logo is centered within a white, circular splash of water that has a soft, glowing effect. The background is a solid blue color, densely populated with numerous small, translucent blue bubbles of varying sizes, some of which have a slight white highlight on their surface.

Lipox

Product Catalogue



Fabric Softener

MADE IN
TÜRKİYE

AUTOMATIC FABRIC SOFTENER LIQUID FOR
WHITE AND COLORED CLOTHES



LIPOX ORKIDE			LIPOX AMBER			LIPOX LILYUM		
CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY
L001	1	12	L002	1	12	L003	1	12



Fabric Softener

MADE IN
TÜRKİYE

AUTOMATIC FABRIC SOFTENER LIQUID FOR
WHITE AND COLORED CLOTHES



LIPOX ORKIDE			LIPOX AMBER			LIPOX LILYUM		
CODE	LT	BOX QTY	CODE	LT	BOX QTY	CODE	LT	BOX QTY
L101	3	6	L102	3	6	L103	3	6



Laundry Detergent

MADE IN
TÜRKİYE

AUTOMATIC WASHING LIQUID FOR
WHITE AND COLORED CLOTHES



LIPOX ULTRA BLACK		
CODE	LT	BOX QTY
L004	1	12

LIPOX ULTRA COLORFUL		
CODE	LT	BOX QTY
L005	1	12

LIPOX ULTRA WHITE		
CODE	LT	BOX QTY
L006	1	12

LIPOX BABY		
CODE	LT	BOX QTY
L007	1	12



Laundry Detergent

MADE IN
TÜRKİYE

**AUTOMATIC WASHING LIQUID FOR
WHITE AND COLORED CLOTHES**



LIPOX ULTRA BLACK		
CODE	LT	BOX QTY
L008	3	6

LIPOX WHITE		
CODE	LT	BOX QTY
L009	3	6

LIPOX ULTRA COLORFUL		
CODE	LT	BOX QTY
L010	3	6



Dishwashing Liquid

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES ACCUMULATED
GREASE AND GIVES A REFRESHING SCENT



LIPOX LEMON		
CODE	ML	BOX QTY
L011	735	12

LIPOX LEMON		
CODE	ML	BOX QTY
L012	735	12



Dishwashing Liquid

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES ACCUMULATED
GREASE AND GIVES A REFRESHING SCENT



LIPOX LEMON			LIPOX LEMON		
CODE	ML	BOX QTY	CODE	ML	BOX QTY
L011	735	12	L012	735	12



Multirin Multiprix

MADE IN
TÜRKİYE

IT EFFECTIVELY REMOVES STUBBORN
STAINS AND GIVES A REFRESHING SCENT



LIPOX MULTIPIRIN STAIN			LIPOX MULTIPIRIN BATHROOM			LIPOX MULTIPIRIN BATHROOM			LIPOX MULTIPIRIN BATHROOM			LIPOX MULTIPIRIN KITCHEN			LIPOX MULTIPIRIN KITCHEN		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
L013	750	12	L014	750	12	L015	750	12	L016	750	12	L017	750	12	L018	750	12

Lipox

Glass Cleaning

IT EFFECTIVELY REMOVES STUBBORN
STAINS AND GIVES A REFRESHING SCENT

MADE IN
TÜRKİYE



LIPOX GLASS CLEANING

CODE	ML	BOX QTY
L019	500	12



Surface Cleaner

MADE IN
TÜRKİYE

IT POLISHES AND EFFECTIVELY REMOVES
STUBBORN STAINS FROM SURFACES



LIPOX FLOWERS			LIPOX FLOWERS		
CODE	ML	BOX QTY	CODE	ML	BOX QTY
L020	750	12	L021	750	12

Lipox

Shower Gel

IT CLEANS THE BODY DEEPLY AND
PROVIDES A REFRESHING SCENT

MADE IN
TÜRKİYE



LIPOX BABY			LIPOX BABY		
CODE	ML	BOX QTY	CODE	ML	BOX QTY
L022	500	12	L122	500	12



Shower Gel

MADE IN
TÜRKİYE

IT CLEANS THE BODY DEEPLY AND
PROVIDES A REFRESHING SCENT



LIPOX CHOCOLATE		
CODE	LT	BOX QTY
L023	1	12

LIPOX VANILLA		
CODE	LT	BOX QTY
L024	1	12

LIPOX MILKSHAKE		
CODE	LT	BOX QTY
L025	1	12

LIPOX TIMBER BLAZE		
CODE	LT	BOX QTY
L026	1	12

LIPOX AMOUR NOIR		
CODE	LT	BOX QTY
L027	1	12



Hair Shampoo

IT CLEANSSES THE HAIR AND
DEEPLY NOURISHES IT

MADE IN
TÜRKİYE



LIPOX VITAMIN C			LIPOX ARGAN OIL			LIPOX VITAMIN E		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
L028	400	24	L029	400	24	L030	400	24



Hand Soap

IT DEEPLY CLEANSSES THE HANDS
AND GIVES A REFRESHING SCENT

MADE IN
TÜRKİYE



LIPOX MANGO			LIPOX OLIVE OIL			LIPOX OCEAN		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
L031	500	12	L032	500	12	L033	500	12

Lipox

Hand Soap

MADE IN
TÜRKİYE

IT DEEPLY CLEANSSES THE HANDS
AND GIVES A REFRESHING SCENT



LIPOX FLOWER			LIPOX LAVENDER			LIPOX OCEAN		
CODE	ML	BOX QTY	CODE	ML	BOX QTY	CODE	ML	BOX QTY
L034	400	12	L035	400	12	L036	400	12



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